



ANNUAL CORPORATE SPONSORSHIP OPPORTUNITIES

New for 2012: EXCLUSIVE TITLE SPONSOR

Price: \$12,500 for 2012 only (\$15,000 in future years)
Value: \$29,820
Discount: 58%
Benefits: TBD based on the unique needs of the Sponsor.

PLATINUM SPONSORSHIP

Price: \$5,500
Value: \$7,960
Discount: 31%
Amount Allocated to use towards CREW Events: \$6,500

GOLD SPONSORSHIP

Price: \$4,500
Value: \$6,225
Discount: 28%
Amount Allocated to use towards CREW Events: \$5,250

SILVER SPONSORSHIP

Price: \$3,500
Value: \$4,565
Discount: 23%
Amount Allocated to use towards CREW Events: \$4,000

New for 2012: BRONZE SPONSORSHIP

Price: \$2,500
Value: \$2,905
Discount: 14%
Amount Allocated to use towards CREW Events: \$2,500

PREMIER SPONSORSHIP

Price: \$1,500
Value: \$1,605
Discount: 7%
Amount Allocated to use towards CREW Events: \$1,250

BUSINESS SPONSORSHIP

Price: \$800
Value: \$805
Discount: 1%
Amount Allocated to use towards CREW Events: \$500

TRY CREW FOR ONE YEAR (for new Sponsors Only)

Price: \$305
Value: \$305

CREW DENVER ANNUAL CORPORATE SPONSORSHIP OPPORTUNITIES

STEP ONE: Use this table to pick the level of sponsorship that fits your needs and budget.

CREW DENVER ANNUAL SPONSORSHIP LEVELS								
SPONSOR LEVEL:	NEW! Exclusive Title Sponsor	Platinum	Gold	Silver	Bronze	Premier	Business	Try CREW for One Year (for new sponsors only)
PRICE TO SPONSOR:	\$12,500 for 2012 only (future years: \$15,000)	\$5,500	\$4,500	\$3,500	\$2,500	\$1,500	\$800	\$305

STEP TWO: The table below shows the value of all benefits you will receive from the sponsorship levels and the discount you receive as an annual sponsor. The first level of benefits are automatically part of your sponsorship package. The Second Level Benefit is the additional amount allocated for the Sponsor to use towards additional menu items (see CREW Sponsorship Menu Brochure for additional details).

CREW DENVER ANNUAL SPONSORSHIP FIRST LEVEL BENEFITS								
SPONSORSHIP BENEFITS:	TBD based on Title Sponsors unique needs. Please Contact Lisa Meireis at 303-293-5608 for information.	\$500	\$250	\$55	N/A	N/A	N/A	N/A
Recognition in Colorado Real Estate Journal 12X per year		\$100	\$100	\$100	\$100	\$100	\$100	\$100
Recognition at all lunches & events via CREW Banner		\$200	\$165	N/A	N/A	N/A	N/A	N/A
Recognition in CREW Newsletter via CREW e-mail blasts all year		\$400	\$350	\$300	\$250	\$200	\$150	\$150
Recognition on CREW Website all year		\$110	\$110	\$110	\$55	\$55	\$55	\$55
Tickets to a Special Event		\$150	N/A	N/A	N/A	N/A	N/A	N/A
Early recognition throughout the year as event sponsor		\$1,460	\$975	\$565	\$405	\$355	\$305	\$305
Value of First Level Benefits								
ANNUAL SPONSORSHIP SECOND LEVEL BENEFIT								
PLUS: Amount allocated to be used towards CREW Denver Events throughout the year. See CREW Sponsorship Menu Brochure for details:	See Above	\$6,500	\$5,250	\$4,000	\$2,500	\$1,250	\$500	N/A
Total Value Received By Sponsors (First Level and Second Level Benefits Combined).	\$29,820	\$7,960	\$6,225	\$4,565	\$2,905	\$1,605	\$805	\$305
Discount:	58%	31%	28%	23%	14%	7%	1%	0%

Disclosures:

1. Try CREW for One Year Sponsorship must have one individual sign up for a CREW Membership
2. Payment for Sponsorship must be paid by January 31 to be included on banner.
3. CREW Individual Membership subject to applicable CREW guidelines.
4. Sponsorship prices do not necessarily match what retail price will be and are based on future anticipated cost.
5. Title Sponsor benefits must be approved by CREW Board of Directors.

Have questions? Contact Lisa Meireis, CREW Sponsorship Co-Chair at 303-293-5608 or via e-mail at: Lisa.Meireis@GuarantyBankCo.com

CREW DENVER ANNUAL CORPORATE SPONSORSHIP OPPORTUNITIES

STEP 5: Fill out this information card and return it with your payment.

CREW DENVER INFORMATION CARD

COMPANY NAME (as it should appear on sponsorship materials): _____

COMPANY ADDRESS: _____

COMPANY WEB ADDRESS: _____

COMPANY CONTACT NAME: _____

COMPANY CONTACT PHONE NUMBER: _____

COMPANY CONTACT E-MAIL ADDRESS: _____

SPONSORSHIP LEVEL CHOSEN (circle one level and identify either the prepackaged or A'la carte option)

CREW 2012 Title Sponsor			\$12,500
Platinum	Prepackaged	A'la Carte	\$5,500
Gold	Prepackaged	A'la Carte	\$4,500
Silver	Prepackaged	A'la Carte	\$3,500
Bronze	Prepackaged	A'la Carte	\$2,500
Premier	Prepackaged	A'la Carte	\$1,500
Business	Prepackaged	A'la Carte	\$800
Try CREW for One Year	N/A	N/A	\$305

Menu Options Chosen in order of Preference:

(or circle choices on the A'LA CARTE SPONSORSHIP MENU and attach to this sheet)

Send this page with check to:

CREW Denver

Attn: Jayma File

1720 South Bellaire Street, Suite 110, Denver, CO 80222

Denver, CO 80222

Paying by credit card? Contact Jayma File at:

Phone: 303-782-0166

E-mail: CREW @wmrdenver.com

Please e-mail a copy of your company logo in

PNG or **TIF** format to: CREW@wmrdenver.com

Names of CREW Members to receive \$50 discount if this menu choice was chosen:



SPONSORSHIP MENU

HOW IT WORKS

The table below shows the amount allocated for the sponsorship levels to be used for CREW Events throughout the year.

Page 2 of this document provides you with Prepackaged Benefits that equate to the amount allocated for the sponsorship levels to use towards CREW Events.

If you prefer to pick your own benefits, use the A'la Carte Menu from pages three through six to pick the items that equal the amount allocated to the sponsorship level and indicate those items on the Information Card.

SPONSORSHIP BUCKS ALLOCATED TO EACH SPONSORSHIP LEVEL						
SPONSOR LEVEL:	Platinum	Gold	Silver	Bronze	Premier	Business
"CREW DENVER SPONSORSHIP BUCKS"	\$6,500	\$5,250	\$4,000	\$2,500	\$1,250	\$500

CREW DENVER SPONSORSHIP OPPORTUNITIES "PREPACKAGED" MENU ITEMS

CREW DENVER PREPACKAGED SPONSORSHIP ADDITIONAL MENU ITEMS FOR PLATINUM, GOLD, SILVER, BRONZE PREMIER AND BUSINESS SPONSORS (see A'La Carte Menu on pages 3 through 6 for full description of Menu Items)						
MENU ITEMS	Platinum	Gold	Silver	Bronze	Premier	Business
Golf Tournament: Sponsor with two golfers	\$1,500	\$1,500				
Golf Tournament: Single Player			\$195	\$195	\$195	
Martini Mixer: Industry Partner with two event tickets	\$500	\$500	\$500			
Martini Mixer: Hors D'oeuvres Sponsor with two event tickets				\$250		
Martini Mixer: One Event Ticket					\$75	\$75
Wine Tasting: Sponsor with two event tickets	\$500	\$500	\$500			
Wine Tasting: Two Tickets				\$150		
Wine Tasting: One Ticket					\$75	\$75
Women of Influence: Premier Sponsor with full table (10 seats)	\$1,500	\$1,500	\$1,500			
Women of Influence: Elite Sponsor with full table (10 seats)				\$1,250		
Women of Influence: Elite Sponsor with half table (5 seats)					\$750	
Women of Influence: Two Event Tickets						\$200
Community Outreach: Special Project (TBD each year)	\$500	\$250	\$100	\$125		
CREW Foundation: Donation	\$100	\$50	\$80	\$80	\$30	\$25
UCREW/CREW Careers Sponsor	\$500	\$250				
Membership: Individual Discount	\$50	\$50	\$50	\$50	\$50	\$50
Membership: Drink Sponsor for Members Only Event				\$250		
Programs: Monthly Program Sponsor with four event tickets	\$1,000		\$1,000			
Programs: Monthly Program Sponsor with two event tickets		\$500				
Programs: Ticket for two to the Holiday Party	\$150					
Programs: Ticket to Holiday Party		\$75	\$75	\$75	\$75	\$75
Networking: Dine Around Sponsor	\$200					
Networking: Dine Around Dessert Sponsor		\$75		\$75		
Total CREW Denver Sponsorship Bucks (this matches the amount on page one):	\$6,500	\$5,250	\$4,000	\$2,500	\$1,250	\$500

CREW DENVER SPONSORSHIP OPPORTUNITIES "A'LA CARTE MENU" MENU ITEMS

If you prefer to pick your own Additional Menu Items, below is the CREW Denver A'la Carte Menu to make those choices. The amount of menu items chosen below should equal the amount allocated for the sponsorship level shown on page 1.

Menu Item	\$ value	Included	Exclusive?	Comments
Annual Golf Tournament				
Golf Tournament Title Sponsor	\$4,000	Foursome	Yes	Banner displayed at tournament, special mention at luncheon, top billing/advertisement in CREW, CREJ and event programs; logo item to be distributed at tournament, opportunity to MC awards event or speak at luncheon. Exclusive hold as title sponsor for 2013 tournament. Name displayed as Golf Title Sponsor on CREW Banner displayed at all CREW Events.
Golf Tournament Lunch Sponsor	\$3,000	Foursome	limit 2	Signage on each table at luncheon, banner displayed at tournament, special mention at luncheon, recognition in advertisement in CREW, CREJ and event programs; recognition at 2 holes!
Golf Tournament Beverage Cart Sponsor	\$1,500	Twosome	No limit	Recognition on beverage carts during tournament! Special mention at luncheon, recognition in advertisement in CREW, CREJ and event programs.
Golf Tournament Registration Sponsor	\$1,250	Twosome	No limit	Signage recognition at and during registration. Special mention at luncheon, recognition in advertisement in CREW, CREJ and event programs.
Golf Tournament Breakfast Sponsor	\$1,250	Twosome	No limit	Signage recognition in breakfast area. Special mention at luncheon, recognition in advertisement in CREW, CREJ and event programs.
Golf Tournament Bloody Mary Bar Sponsor	\$1,250	Twosome	No limit	Signage recognition at bloody mary bar. Special mention at luncheon, recognition in advertisement in CREW, CREJ and event programs.
Golf Tournament Hole Sponsor	\$250	None	No limit	Includes recognition at signage at one hole.
Golf Tournament Skill Contest Sponsor	\$250	None	No limit	Includes recognition at signage at one skills contest hole.
Golf Tournament Door Prize Sponsor	\$75	None	No limit	Mention at start of awards ceremony
Annual Martini Mixer Annual Event				
Martini Mixer Title Sponsor	\$1,500	4 paid admissions	Yes	Name recognition in all ads and at event, drink naming rights, name on event T-shirt (if committee can source T-shirts for event)
Martini Mixer Industry Partner	\$500	2 paid admissions	Limit 6	Name recognition in all ads and at event, drink naming right
Martini Mixer Door Prize Sponsor	\$250	2 paid admissions	Limit 3	Name on signage at event
Door Prize Sponsor	\$125	1 paid	Limit 2	Name on signage at event

CREW DENVER SPONSORSHIP OPPORTUNITIES "A'LA CARTE MENU" MENU ITEMS

If you prefer to pick your own Additional Menu Items, below is the CREW Denver A'la Carte Menu to make those choices. The amount of menu items chosen below should equal the amount allocated for the sponsorship level shown on page 1.

Menu Item	\$ value	Included	Exclusive?	Comments
Annual Wine Tasting				
Wine Tasting Title Sponsor	\$1,500	4 paid admissions		Name displayed on Banner at all programs/events indicating the company is the title sponsor for this event. Name prominently displayed at the event. Name mentioned in all material related to the event.
Wine Tasting Red Wine Sponsor	\$500	2 paid admissions		Company name displayed at Wine Bar. Name mentioned in all material related to the event.
Wine Tasting White Wine Sponsor	\$500	2 paid admissions		Company name displayed at Wine Bar. Name mentioned in all material related to the event.
Wine Tasting Sparkling Wine Sponsor	\$500	2 paid admissions		Company name displayed at Wine Bar. Name mentioned in all material related to the event.
Wine Tasting Hors d'oeuvres Sponsor	\$500	2 paid admissions		Company name displayed at Hors 'd'oeuvres table. Name mentioned in all material related to the event.
Wine Tasting Glass Sponsor	\$75			Name mentioned in all material related to the event.
Annual Women of Influence Event ("WOI")				
WOI Diamond Sponsor	\$5,000	10 paid admissions	Yes	CREJ Exposure in all advertising (Logo); Advertising Material on tables day of event; podium time for sponsorship representative, mention in podium program day of event, mention in WOI Brochure-Day of Event; Prominent exposure on the big screen during the event; exclusive opportunity to host (at sponsor's cost) reception award finalists, name on table day of event, table assignments provided prior to event for networking purposes.
WOI Emerald Sponsors	\$3,500	10 paid admissions	limit 2	CREJ Exposure in all advertising (Logo); Advertising Material on tables day of event; mention in podium program day of event, mention in WOI Brochure-Day of Event; Prominent exposure on the big screen during the event; name on table day of event, table assignments provided prior to event for networking purposes.
WOI Premier Full Table Sponsor	\$1,500	10 paid admissions		Mention in CREJ Advertising (Name Only); mention in podium program day of event, mention in WOI Brochure-Day of Event; Premier exposure on the big screen during the event; name on table day of event, table assignments provided prior to event for networking purposes.
WOI Elite Full Table Sponsor	\$1,250	10 paid admissions		Mention in WOI Brochure-Day of Event; elite exposure on the big screen during the event; name on table day of event, table assignments provided prior to event for networking purposes.
WOI Premier Sponsor 1/2 Table	\$850	5 paid admissions		Mention in WOI Brochure-Day of Event; Premier exposure on the big screen during the event; name on table day of event, table assignments provided prior to event for networking purposes.
WOI Elite Sponsor 1/2 Table	\$750	5 paid admissions		Mention in WOI Brochure-Day of Event; Elite exposure on the big screen during the event; name on table day of event, table assignments provided prior to event for networking purposes.
WOI Promotional Sponsor	\$500		Yes	Opportunity to provide (at sponsor's cost) promotional item to all attendees with sponsorship logo (promotional item subject to approval by CREW Denver, details of manner of distribution to be determined).
WOI Door Prize Sponsor	\$75		Yes	Recognition as door prize sponsor at event in connection with door prize drawing

CREW DENVER SPONSORSHIP OPPORTUNITIES "A'LA CARTE MENU" MENU ITEMS

If you prefer to pick your own Additional Menu Items, below is the CREW Denver A'la Carte Menu to make those choices. The amount of menu items chosen below should equal the amount allocated for the sponsorship level shown on page 1.

Menu Item	\$ value	Included	Exclusive?	Comments
Community Outreach Events				
Community Outreach: Event Title Sponsor	\$2,000	2 Tickets to WomenCook! event	Yes	Top Billing as Title Sponsor at event, on the Community Outreach webpage, CREW Denver Newsletter, e-mail blasts, and all material relating to the event which may include t-shirts, or other mediums that relate to the specific event. Events may include: Habitat for Humanity, Brokers Benefiting Kids and Work Options for Women - WomenCook!
Community Outreach: Event Premier Sponsor	\$1,500		Limit 2	Premier Billing as Title Sponsor at event, on Community Outreach webpage, CREW Denver Newsletter, e-mail blasts, and one other additional material relating to the event which may include t-shirts, or other mediums that relate to the specific event. Events may include: Habitat for Humanity, Brokers Benefiting Kids and Work Options for Women - WomenCook!
Community Outreach: Single Event Sponsor	\$500			
Community Outreach Donor	Any amount accepted			
CREW Careers/UCREW				
Crew Careers Event Sponsor	\$1,500		Yes	Includes name displayed on Banner at all programs/events indicating the company is the title sponsor for this event. Name prominently displayed at the event. Name mentioned in all material related to the event.
UCREW Event Sponsor at CU	\$1,500		Yes	Includes name displayed on Banner at all programs/events indicating the company is the title sponsor for this event. Name prominently displayed at the event. Name mentioned in all material related to the event.
UCREW Event Sponsor at DU	\$1,500		Yes	Includes name displayed on Banner at all programs/events indicating the company is the title sponsor for this event. Name prominently displayed at the event. Name mentioned in all material related to the event.
Crew Careers Blueprint Sponsor	\$500			
CREW Careers Grand Prize	\$250			
CREW Careers Team Project Supplies	\$200			
Crew Careers Goody Bag Sponsor	\$200			
CREW Denver's CREW Foundation Title Sponsor	\$1,500		Yes	Includes name displayed on Banner at all programs/events indicating the company is the CREW Denver title sponsor for Foundation.
Donation to CREW Foundation via CREW Denver	Choose the amount you want to give			Your designation of sponsorship dollars to CREW Denver - Foundation helps provides scholarships to undergraduate women who aspire to careers in real estate. Your donation also helps establish your CREW Denver as a Founding Chapter in the CREW Foundation Scholarship Endowment program.

CREW DENVER SPONSORSHIP OPPORTUNITIES "A'LA CARTE MENU" MENU ITEMS

If you prefer to pick your own Additional Menu Items, below is the CREW Denver A'la Carte Menu to make those choices. The amount of menu items chosen below should equal the amount allocated for the sponsorship level shown on page 1.

Menu Item	\$ value	Included	Exclusive?	Comments
Membership				
Title Sponsor for Members Only Event	\$1,500		Yes	Includes name displayed on Banner at all programs/events indicating the company is the title sponsor for this event.
Drink Sponsor for Members Only Event	\$250			
Food Sponsor for Members Only Event	\$250			
Door Prize Sponsor for Members Only Event	\$75			
Discount on Individual Membership, for each member	\$50	each employee, no limit		
Monthly Programs				
Monthly Luncheon Title Sponsor*	\$1,000	4 paid admissions		Includes name displayed on Banner at all programs/events indicating the company is the title sponsor for this event. Preferred seating at event, opportunity to moderate program.
Monthly Luncheon Premier Sponsor*	\$500	2 paid admissions		Preferred seating at event, opportunity to moderate program.
Monthly Luncheon Dessert Sponsor*	\$75			
Holiday Event Door Prize Sponsor	\$75			
Project Tour Sponsor	\$200			
Networking Events				
Network Dine Around Title Sponsor	\$1,500	4 paid admissions	Yes	Includes name displayed on Banner at all programs/events indicating the company is the title sponsor for this event. Name prominently displayed at the event. Name mentioned in all material related to the event.
Network Event Sponsor	\$550	2 paid admissions		
Network Dine Around Dessert Sponsor	\$75			

New for 2012: EXCLUSIVE CREW DENVER TITLE SPONSOR SAMPLE OF BENEFITS*

Premier Billing at all events
Company Logo on Website Homepage with Active Link
Opportunity to Sponsor a Reception at Your Place of Business or Development Project (at sponsor's cost)
Sponsorship recognition in Colorado Real Estate Journal 12X per year
Tickets to all monthly programs
Table at Annual Awards Event
Golf Tournament Sponsor with two golfers
Wine Tasting Sponsor with two event tickets
Martini Mixer Sponsor with two event tickets
Opportunity to Moderate one monthly program
Tickets to program tour
Tickets to Sponsor Only Event and opportunity to speak at the event
Tickets to Christmas Party
Recognition in CREW Newsletter via CREW e-mail blasts all year
Early recognition throughout the year as event sponsor
<i>Estimated Total Benefits = \$29,820!</i>
Price = \$12,500 for 2012 (future years = \$15,000)
58% Discount for 2012 only (future years = 50% discount)

*SAMPLE ONLY - ACTUAL BENEFITS TO BE DETERMINED BASED ON THE UNIQUE NEEDS OF THE TITLE SPONSOR AND WILL REQUIRE CREW BOARD APPROVAL.

CREW DENVER ANNUAL CORPORATE SPONSORSHIP OPPORTUNITIES

STEP 5: Fill out this information card and return it with your payment.

CREW DENVER INFORMATION CARD

COMPANY NAME (as it should appear on sponsorship materials): _____
 COMPANY ADDRESS: _____

 COMPANY WEB ADDRESS: _____
 COMPANY CONTACT NAME: _____
 COMPANY CONTACT PHONE NUMBER: _____
 COMPANY CONTACT E-MAIL ADDRESS: _____

SPONSORSHIP LEVEL CHOSEN (circle one level and identify either the prepackaged or A'la carte option)

CREW 2012 Title Sponsor			\$12,500
Platinum	Prepackaged	A'la Carte	\$5,500
Gold	Prepackaged	A'la Carte	\$4,500
Silver	Prepackaged	A'la Carte	\$3,500
Bronze	Prepackaged	A'la Carte	\$2,500
Premier	Prepackaged	A'la Carte	\$1,500
Business	Prepackaged	A'la Carte	\$800
Try CREW for One Year	N/A	N/A	\$305

Menu Options Chosen in order of Preference:
 (or circle choices on the A'LA CARTE SPONSORSHIP MENU and attach to this sheet)

Send this page with check to: CREW Denver Attn: Jayma File 1720 South Bellaire Street, Suite 110, Denver, CO 80222 Denver, CO 80222	Paying by credit card? Contact Jayma File at: Phone: 303-782-0166 E-mail: CREW @wmrdenver.com Please e-mail a copy of your company logo in PNG or TIF format to: CREW@wmrdenver.com
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Names of CREW Members to receive \$50 discount if this menu choice was chosen:

